



## **MEDIA RELEASE**

### **AsiaSat 8 Successfully Lifts Off**

**Hong Kong, 5 August 2014** – AsiaSat 8 aboard a SpaceX Falcon 9 launch vehicle successfully lifted off from the Cape Canaveral Air Force Station in Florida, U.S.A. at Hong Kong Time 4:00 p.m. (4:00 a.m. EDT or Cape Canaveral local time) on the 5<sup>th</sup> of August.

The spacecraft successfully separated from the launch vehicle 32 minutes after liftoff. AsiaSat has acquired the first signals from the satellite in Hong Kong 54 minutes after launch. Over the next few days, AsiaSat 8 will move into the geostationary orbit, some 36,000 km above the Equator.

“We are excited that the AsiaSat 8 launch has achieved this significant milestone. This is our first launch with SpaceX, we would like to thank them for their excellent work and effort in making today’s launch a success. In the coming weeks, we will work closely with Space Systems/Loral, our long-term partner, on the post-launch maneuvers and in-orbit testing of AsiaSat 8,” said William Wade, President and Chief Executive Officer of AsiaSat.

“The addition of AsiaSat 8 to our existing fleet of four in-orbit satellites will expand our fleet capacity and enable us to serve a wider range of customers for advanced satellite services, from DTH, data broadcasting to broadband services.”

AsiaSat 8 is a Space Systems/Loral 1300 series satellite, and has a design life of 15 years. With 24 Ku-band transponders and a Ka-band payload, AsiaSat 8 will co-locate with [AsiaSat 7](#), where AsiaSat has established networks for service since 1990. AsiaSat 8’s powerful Ku-band beams cover China, India, the Middle East and South East Asia, with inter-beam switching capability to provide flexibility to address market requirements.

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#### **About AsiaSat**

Asia Satellite Telecommunications Company Limited (AsiaSat), the leading satellite operator in Asia, serves over two-thirds of the world's population with its five satellites, AsiaSat 3S, AsiaSat 4, AsiaSat 5, AsiaSat 7 and the newly launched AsiaSat 8. The AsiaSat satellite fleet provides services to both the broadcast and telecommunications industries. Over 450 television and radio channels are now delivered by the company's satellites offering access to over 710 million TV households across the Asia-Pacific region. AsiaSat also provides telecommunications operators and end users services such as voice

networks, private VSAT networks and broadband multimedia. AsiaSat's next satellite, AsiaSat 6 is scheduled for launch later this month. AsiaSat 9 which is on order from the manufacturer is planned to be launched in 2017. AsiaSat is a wholly-owned subsidiary of Asia Satellite Telecommunications Holdings Limited, a company listed on The Stock Exchange of Hong Kong Limited (Stock Code: 1135). For more information, please visit [www.asiasat.com](http://www.asiasat.com).



AsiaSat 8 lifted off from the Cape Canaveral Air Force Station in Florida, U.S.A.

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