



MEDIA RELEASE

AsiaSat 8 Set for Launch from Cape Canaveral on 5 August

Hong Kong, 1 August 2014 – [AsiaSat 8](#), the latest communications satellite of Asia Satellite Telecommunications Company Limited (AsiaSat), is scheduled for launch at Hong Kong Time 1:25 p.m. (1:25 a.m. EDT or Cape Canaveral local time) on 5 August by [SpaceX's Falcon 9](#) launch vehicle from the Cape Canaveral Air Force Station in Florida, U.S.A.

AsiaSat 8 is a Space Systems/Loral 1300 series satellite, and has a design life of 15 years. With 24 Ku-band transponders and a Ka-band payload, AsiaSat 8 will co-locate with [AsiaSat 7](#), where AsiaSat has established networks for service since 1990. The additional capacity from AsiaSat 8 will help to meet the growing market demand for quality satellite services in the Asia-Pacific region.

AsiaSat 8's powerful Ku-band beams cover China, India, the Middle East and South East Asia, with inter-beam switching capability to provide flexibility to address market requirements and for services including DTH television, private networks and broadband services.

Live webcast of the launch at www.asiasat.com or www.spacex.com/webcast/ will begin approximately 15 minutes before liftoff, at about Hong Kong Time 1:10 p.m. (1:10 a.m. EDT or Cape Canaveral local time) on 5 August.

For the latest launch mission news and photos, please visit www.asiasat.com

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About AsiaSat

Asia Satellite Telecommunications Company Limited (AsiaSat), the leading satellite operator in Asia, serves over two-thirds of the world's population with its four satellites, AsiaSat 3S, AsiaSat 4, AsiaSat 5 and AsiaSat 7. The AsiaSat satellite fleet provides services to both the broadcast and telecommunications industries. Over 450 television and radio channels are now delivered by the company's satellites offering access to over 710 million TV households across the Asia-Pacific region. AsiaSat also provides telecommunications operators and end users services such as voice networks, private VSAT networks and broadband multimedia. AsiaSat 6 and AsiaSat 8, are now at the Cape Canaveral launch base, under preparation for launch in August. AsiaSat 9 which is on order from the manufacturer is planned to be launched in 2017. AsiaSat is a wholly-owned subsidiary of Asia Satellite Telecommunications Holdings Limited, a company listed on The Stock Exchange of Hong Kong Limited (Stock Code: 1135). For more information, please visit www.asiasat.com.

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