

## **MEDIA RELEASE**

### **Ina Lui joins AsiaSat as VP of Business Development & Strategy**

**Hong Kong, 1 June 2018** – Asia Satellite Telecommunications Company Limited ([AsiaSat](#) – SEHK: 1135), Asia’s leading satellite operator announced that Ina Lui has been named Vice President of Business Development and Strategy, responsible for driving new business and strategic initiatives for the company.

Ina brings over 25 years of experience in the satellite, telecommunications and technology sectors, covering areas in sales, marketing, product and business development. She has worked in Singapore, South China and Hong Kong, and has held senior management positions at ABS, Intelsat, PanAmSat and Hong Kong Telecom.

Prior to joining AsiaSat, Ina was at ABS as Managing Director, Sales Asia Pacific where she was responsible for sales and business initiatives for the region. Ina holds a Bachelor of Arts degree in Business Studies from the City University of Hong Kong.

On the new appointment, AsiaSat’s CEO, Dr. Roger Tong, said, “I am delighted that Ina has joined our management team. Ina’s wealth of experience and knowledge will be a great asset to the company. I am confident that her leadership will drive new opportunities for our business growth as we continue to expand our services and activities across the region.”

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#### **About AsiaSat**

Asia Satellite Telecommunications Company Limited (AsiaSat), the leading satellite operator in Asia, serves over two-thirds of the world’s population with its seven satellites, AsiaSat 3S, AsiaSat 4, AsiaSat 5, AsiaSat 6, AsiaSat 7 and AsiaSat 8, and the new AsiaSat 9. The AsiaSat satellite fleet serves both the broadcast and telecommunications industries. 600 television and radio channels are now delivered by the company’s satellites offering access to more than 830 million TV households across the Asia-Pacific region. AsiaSat is a wholly-owned subsidiary of Asia Satellite Telecommunications Holdings Limited, a company listed on The Stock Exchange of Hong Kong Limited (Stock Code: 1135). For more information, please visit [www.asiasat.com](http://www.asiasat.com) | [LinkedIn](#) | [Facebook](#) | [Twitter](#) | [Mobile App](#)

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