

MEDIA RELEASE

AsiaSat distributes live coverage of 2018 Asian Games

Hong Kong, 15 August 2018 – Asia Satellite Telecommunications Company Limited ([AsiaSat](#) – SEHK: 1135) supports live coverage of the 2018 Asian Games with AsiaSat 5.

The 18th Asian Games, co-hosted by the cities of Jakarta and Palembang of Indonesia, includes 40 sports, to be contested by over 11,000 athletes from 45 participating countries and regions. Live HD coverage of the Games from the opening ceremony on 18 August to the closing on 2 September will be telecast across AsiaSat 5's C-band footprint for viewers to enjoy real-time on TVs, online and mobile devices.

Ina Lui, Senior Vice President, Commercial, Business Development and Strategy of AsiaSat said, "Following a sports packed summer delivering the World Cup, LPGA tour, BWF World Championship and more, we are thrilled to continue the action with coverage of the upcoming 2018 Asian Games for our Asia-Pacific viewers. An historic event for AsiaSat, from first broadcasting the 1990 Asian Games in Beijing on AsiaSat 1, we are pleased to again deliver the pinnacle event for Asian athletes."

New events will feature for the first time this year, as 'e-sports' and 'canoe polo' are introduced as demonstration sports to the Games. The increasingly popular e-sports is scheduled to be a medal event at the next Asian Games in 2022.

###

About AsiaSat

Asia Satellite Telecommunications Company Limited (AsiaSat), the leading satellite operator in Asia, serves over two-thirds of the world's population with its seven satellites, AsiaSat 3S, AsiaSat 4, AsiaSat 5, AsiaSat 6, AsiaSat 7 and AsiaSat 8, and the new AsiaSat 9. The AsiaSat satellite fleet serves both the broadcast and telecommunications industries, providing access to more than 830 million TV households, and network and data connectivity services across the Asia-Pacific region. AsiaSat is a wholly-owned subsidiary of Asia Satellite Telecommunications Holdings Limited, a company listed on The Stock Exchange of Hong Kong Limited (Stock Code: 1135). For more information, please visit www.asiasat.com | [LinkedIn](#) | [Facebook](#) | [Twitter](#) | [Mobile App](#)

Media Contact:

Asia Satellite Telecommunications Company Limited

Winnie Pang, Manager, Marketing Communications | Tel: +852 2500 0880 | Email: wpang@asiasat.com



The GBK Main Stadium, where the opening and closing ceremony of the 2018 Asian Games will be held and telecast via AsiaSat 5 to Asia-Pacific viewers

