

## **MEDIA RELEASE**

### **AsiaSat Appoints Ina Lui Senior Vice President, Commercial, Business Development and Strategy**

**Hong Kong, 30 July 2018** – Asia Satellite Telecommunications Company Limited ([AsiaSat](#) – SEHK: 1135) announced today that it is integrating the company’s commercial, marketing and business development teams under the leadership of Ms. Ina Lui, who has been promoted to the new role of Senior Vice President, Commercial, Business Development and Strategy, effective 30 July 2018, following the decision of Mr. Barrie Woolston to resign as Chief Commercial Officer.

Ina Lui in her newly expanded role will assume additional responsibilities in commercial and marketing.

On restructuring the company’s commercial operations, Dr. Roger Tong, Chief Executive Officer of AsiaSat, said, “I am pleased to announce this new transformation for the company. By elevating and uniting our commercial, marketing and business development teams under one leadership, we are better positioned to harness the strength and synergies of a combined team to synchronise our transformation with our customers and accelerate growth at AsiaSat.”

On her new appointment, Ina Lui said, “I’m grateful for this opportunity to lead a strong and combined team, continuing to work closely with other departments at AsiaSat to bring together better synergies with our customers and partners in order to deliver even better service quality and more innovative solutions to meet the ever changing market and consumer needs.”

Ina possesses over 25 years of experience in the satellite, telecommunications and technology sectors, covering areas in commercial, marketing, product and business development. She has worked in Singapore, South China and Hong Kong, and has held senior management positions at ABS, Intelsat, PanAmSat and Hong Kong Telecom. Prior to joining AsiaSat, Ina was at ABS as Managing Director, Sales Asia Pacific where she was responsible for sales and business initiatives for the region.

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**About AsiaSat**

Asia Satellite Telecommunications Company Limited (AsiaSat), the leading satellite operator in Asia, serves over two-thirds of the world's population with its seven satellites, AsiaSat 3S, AsiaSat 4, AsiaSat 5, AsiaSat 6, AsiaSat 7 and AsiaSat 8, and the new AsiaSat 9. The AsiaSat satellite fleet serves both the broadcast and telecommunications industries, providing access to more than 830 million TV households, and network and data connectivity services across the Asia-Pacific region. AsiaSat is a wholly-owned subsidiary of Asia Satellite Telecommunications Holdings Limited, a company listed on The Stock Exchange of Hong Kong Limited (Stock Code: 1135). For more information, please visit [www.asiasat.com](http://www.asiasat.com) | [LinkedIn](#) | [Facebook](#) | [Twitter](#) | [Mobile App](#)

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Ina Lui, Senior Vice President, Commercial, Business Development & Strategy of AsiaSat

