

MEDIA RELEASE

AsiaSat announces new Vice President of Business Development & Strategy

Hong Kong, 20 February 2018 – Asia Satellite Telecommunications Company Limited ([AsiaSat](#)), Asia's leading satellite operator announced a promotion in its business development and strategy team.

Lara Kwok, who joined AsiaSat in August 2017 as Director of Business Development and Strategy, has been promoted to Vice President, Business Development and Strategy, following the retirement of Sabrina Cubbon after 25 years of significant contributions to AsiaSat.

Lara brings 13 years of experience in private equity and investment banking, and in her new role, she will identify new business opportunities and drive strong strategic direction for business expansion and development of the company. Prior to AsiaSat, she was employed by The Longreach Group between 2007 and 2015 as Principal of the Greater China investment team and before that, held various positions in global investment banks in New York and Hong Kong. Lara holds a Master of Business Administration degree from MIT Sloan School of Management in the United States.

On the promotion, Andrew Jordan, President and Chief Executive Officer of AsiaSat said, "I am pleased to see Lara take the helm of our business development and strategy team. Since joining only a few months ago, she has revitalised the strategy and business development of the company, and I am eager to see the new paths and opportunities AsiaSat will be travelling towards as a result."

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About AsiaSat

Asia Satellite Telecommunications Company Limited (AsiaSat), the leading satellite operator in Asia, serves over two-thirds of the world's population with its seven satellites, AsiaSat 3S, AsiaSat 4, AsiaSat 5, AsiaSat 6, AsiaSat 7 and AsiaSat 8, and the new AsiaSat 9. The AsiaSat satellite fleet serves both the broadcast and telecommunications industries. Over 600 television and radio channels are now delivered by the company's satellites offering access to more than 830 million TV households across the Asia-Pacific region. AsiaSat is a wholly-owned subsidiary of Asia Satellite Telecommunications Holdings Limited, a company listed on The Stock Exchange of Hong Kong Limited (Stock Code: 1135). For more information, please visit www.asiasat.com | [LinkedIn](#) | [Facebook](#) | [Twitter](#) | [Mobile App](#)

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