

MEDIA RELEASE

AsiaSat announces new appointments

Hong Kong, 6 September 2017 – Asia Satellite Telecommunications Company Limited ([AsiaSat](#)), Asia's leading satellite operator announced new appointments across the company's sales, business development and human resources teams, bringing in considerable talents and rich experience that allow for an increased focus on customer solutions, business growth and staff development.

New appointments include Laurent Tran Dien, Director of Sales Solutions; Fabien Robineau, Regional Director, EMEA; Lara Kwok, Director of Business Development and Mary Wong, Director of Human Resources.

Laurent Tran Dien will lead the sales solutions team to enhance the company's outreach to customers with a more robust service and innovative satellite and media solutions. Laurent has 10 years of satellite engineering and sales experience to match customers' requirement for relevant business and service solutions. Prior to AsiaSat, he has held various positions in teleport engineering and operations with a satellite company since 2008, and was pre-sales manager and director of sales and customer support for the Asian operation based in Singapore since 2013.

Fabien Robineau brings with him a wealth of sales and general management experience from his prior role at Arqiva and latterly Dock10 in both the broadcast and data sectors. Fabien will support and help drive market development initiatives and further strengthen the excellent relationships of AsiaSat's existing customer base in the EMEA region.

Lara Kwok has joined as Director of Business Development, bringing more than 13 years of experience in private equity and investment banking. Prior to AsiaSat, Lara was employed by The Longreach Group between 2008 and 2015 as Principal of the Greater China investment team, and has held various positions in global investment banks in New York and Hong Kong.

Mary Wong, as Director of Human Resources, will be responsible for leading the HR team to provide services and support that further develop the talent pool, one of AsiaSat's most valuable assets. Mary has 20 years of experience in the HR and administration practice at professional services firms as well as local investment bank.

On the new appointments, Andrew Jordan, President and Chief Executive Officer of AsiaSat said, "I'm delighted to welcome these new talents to align us further for both internal and external development. I believe their fresh perspectives will contribute to our business growth and to deliver even better services to our customers amid the excitement of the AsiaSat 9 launch end of this month."

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About AsiaSat

Asia Satellite Telecommunications Company Limited (AsiaSat), the leading satellite operator in Asia, serves over two-thirds of the world's population with its six satellites, AsiaSat 3S, AsiaSat 4, AsiaSat 5, AsiaSat 6, AsiaSat 7 and AsiaSat 8. The AsiaSat satellite fleet serves both the broadcast and telecommunications industries. Over 700 television and radio channels are now delivered by the company's satellites offering access to more than 830 million TV households across the Asia-Pacific region. AsiaSat's next satellite, AsiaSat 9 is planned to be launched at the end of September 2017. AsiaSat is a wholly-owned subsidiary of Asia Satellite Telecommunications Holdings Limited, a company listed on The Stock Exchange of Hong Kong Limited (Stock Code: 1135). For more information, please visit www.asiasat.com | [LinkedIn](#) | [Facebook](#) | [Mobile App](#)

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