

ASIASAT

Occasional Use Services

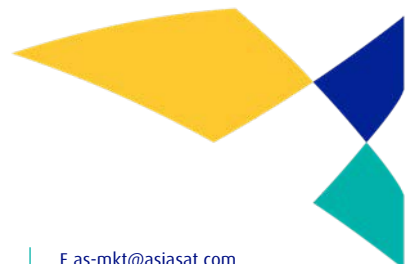
The OU Essentials



- Accessibility, reliability and stability are crucial to the rapid deployment of efficient mission-critical satellite coverage of Occasional Use (OU) events along with disaster recovery capacity during emergencies
- With 28-years experience of providing the highest quality OU services, AsiaSat offers prime OU Platforms with exceptional customised and cost effective distribution of live sports, news, entertainment and special events in SD, HD and UHD formats
- AsiaSat's comprehensive C-band coverage runs from Turkey to New Zealand and across the rest of Asia, Middle East and Central Asia guaranteeing connectivity. Meanwhile, our high-powered, switchable Ku-band beams deliver live-action and special events to and from any location
- With instantaneous access to the full range of Asian terrestrial TV and pay-TV headends, as well as telcos, our tailor-made solutions seamlessly mesh with regional teleports and portable flyaway systems
- Supported by our 24/7 Customer Network Centre, the dedicated AsiaSat OU team provides swift and tailored service for recurring and ad hoc live events, breaking news and emergency communications

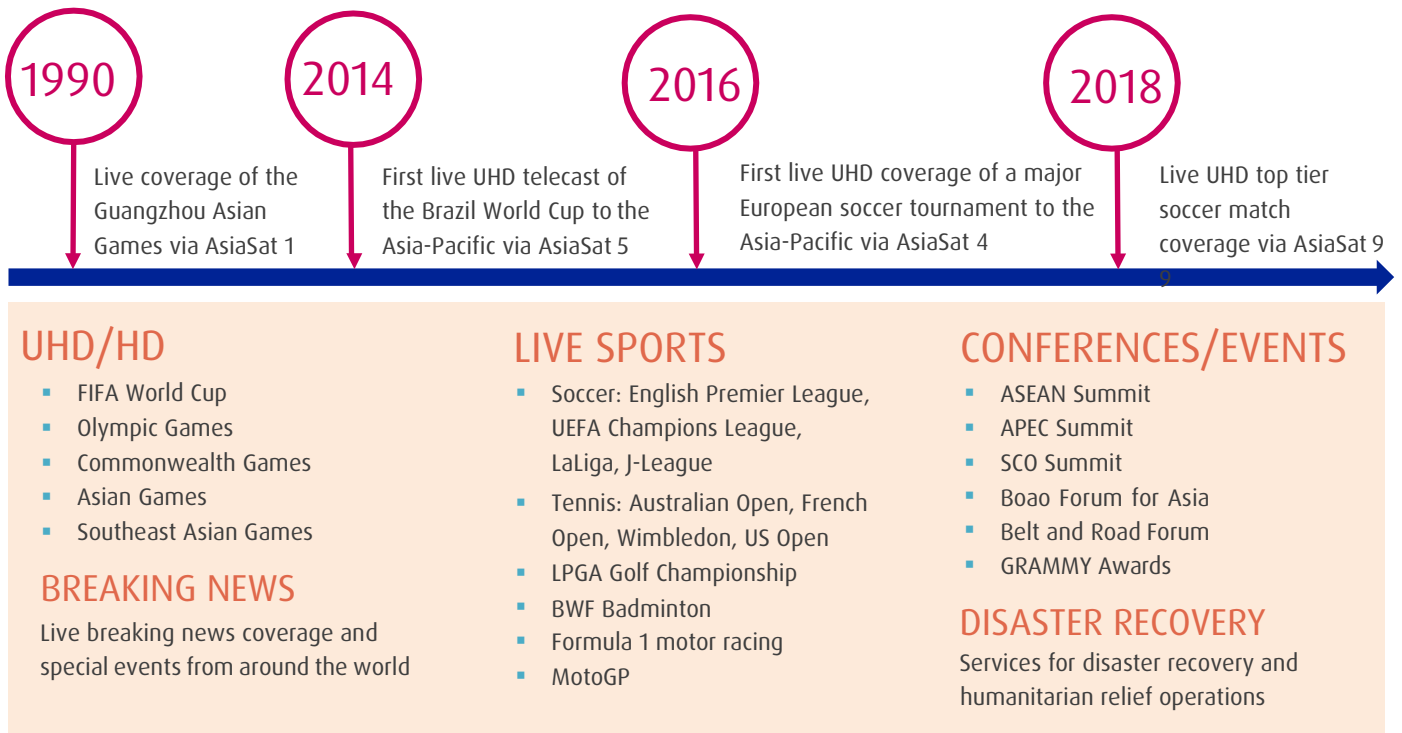


4K/UHD transmission of international live sports



AsiaSat OU Milestones

AsiaSat has unrivalled experience of delivering live coverage of top-quality sports, news and special events.



AsiaSat Strengths

- Comprehensive C-band and Ku-band coverage
- Tailored solutions - per minute, per hour or per month
- 24x7 OU Customer Network Centre and customer service
- Superior access and look angles over Asia and Australasia
- Simple and convenient booking procedures
- Full value added services with fibre links, uplinking and playout facilities from Hong Kong and worldwide partners
- Dedicated and responsive OU Team fully committed to service quality and reliability
- Strong neighbourhood of Asian broadcasters



Breaking news

For more information, please contact: as-mkt@asiasat.com

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