



## MEDIA RELEASE

### FRANCE 24 debuts HD service on AsiaSat 5

**Hong Kong, 8 September 2016** - FRANCE 24 has chosen AsiaSat 5 for the recent launch of its very first HD service in the world. This marks a major milestone for the expanded partnership between FRANCE 24 and AsiaSat and their continued commitment to bringing top quality international television from France to the Asia-Pacific.

FRANCE 24 and AsiaSat have been partners since 2009 when FRANCE 24 first launched its English language news channel into Asia. In 2010, FRANCE 24 further expanded its service with the addition of its French channel on AsiaSat 5. Through AsiaSat 5, FRANCE 24 now has access to more than 60 million TV households and close to 300,000 hotel guest rooms in Asia through key carriage agreements with major Asian cable networks, DTH and IPTV platforms, and hotels.

Broadcasting since 1 September, this new HD service transmits free-to-air in English, offering Asian viewers a brand new viewing experience of high quality culture, international news and current events from a French perspective.

Receive FRANCE 24's HD and SD channels free-to-air on AsiaSat 5 (100.5°E) in C-band with the following reception parameters:

Reception Parameters	FRANCE 24 HD	FRANCE 24 SD (English & French channels)
Transponder	C11H	C10H
Downlink Frequency	4040 MHz	4000 MHz
Downlink Polarisation	Horizontal	Horizontal
Transmission Standard	DVB-S2	DVB-S
Compression Standard	MPEG-4	MPEG-2
Modulation	8PSK	QPSK
Symbol Rate	29.72 Msym/sec	28.125 Msym/sec
FEC	5/6	3/4

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**About France 24, a France Médias Monde channel (FRANCE24.COM)**

France 24, the international news channel, broadcasts 24/7 to 315 million homes around the world in French, Arabic and English. The three channels have a combined weekly viewership of 50.9 million viewers (measured in 64 of the 180 countries where the channel is broadcast). From its newsroom in Paris, France 24 gives a French perspective on global affairs through a network of 142 correspondent bureaus located in nearly every country. It is available via cable, satellite, DTT, ADSL, on mobile phones, tablets and connected TVs, as well as on YouTube in three languages. Every month, France 24's digital platforms attract 16.3 million visits, 36.5 million video views (2015 average) and 21.5 million followers on Facebook and Twitter (December 2015).

**About AsiaSat**

Asia Satellite Telecommunications Company Limited (AsiaSat), the leading satellite operator in Asia, serves over two-thirds of the world's population with its six satellites, AsiaSat 3S, AsiaSat 4, AsiaSat 5, AsiaSat 6, AsiaSat 7 and AsiaSat 8. The AsiaSat satellite fleet serves both the broadcast and telecommunications industries. Over 700 television and radio channels are now delivered by the company's satellites offering access to more than 830 million TV households across the Asia-Pacific region. AsiaSat's next satellite, AsiaSat 9 on order from the manufacturer is planned to be launched in early 2017. AsiaSat is a wholly-owned subsidiary of Asia Satellite Telecommunications Holdings Limited, a company listed on The Stock Exchange of Hong Kong Limited (Stock Code: 1135). For more information, please visit [www.asiasat.com](http://www.asiasat.com)

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