

ASIASAT

Together, We Reach
for New Frontiers



Asia's Premier Provider of Quality Satellite Solutions

Asia Satellite Telecommunications Company Limited (AsiaSat) is Asia's premier satellite operator. Through a fleet of high performance satellites located strategically over Asia's massive landmass and surrounding oceans, AsiaSat delivers satellite solutions with the highest quality and reliability to our clients.

AsiaSat's broadcast platforms are amongst the world's most-watched. Broadcasters use AsiaSat to deliver premium content instantaneously to all major Asian broadcast networks and pay TV platforms, serving millions of viewers across the region.

Partnering with content and technology partners, AsiaSat pioneered Ultra-HD broadcasting via satellite in Asia to demonstrate this exciting and immersive technology and enable viewers to enjoy the most life-like viewing experience.

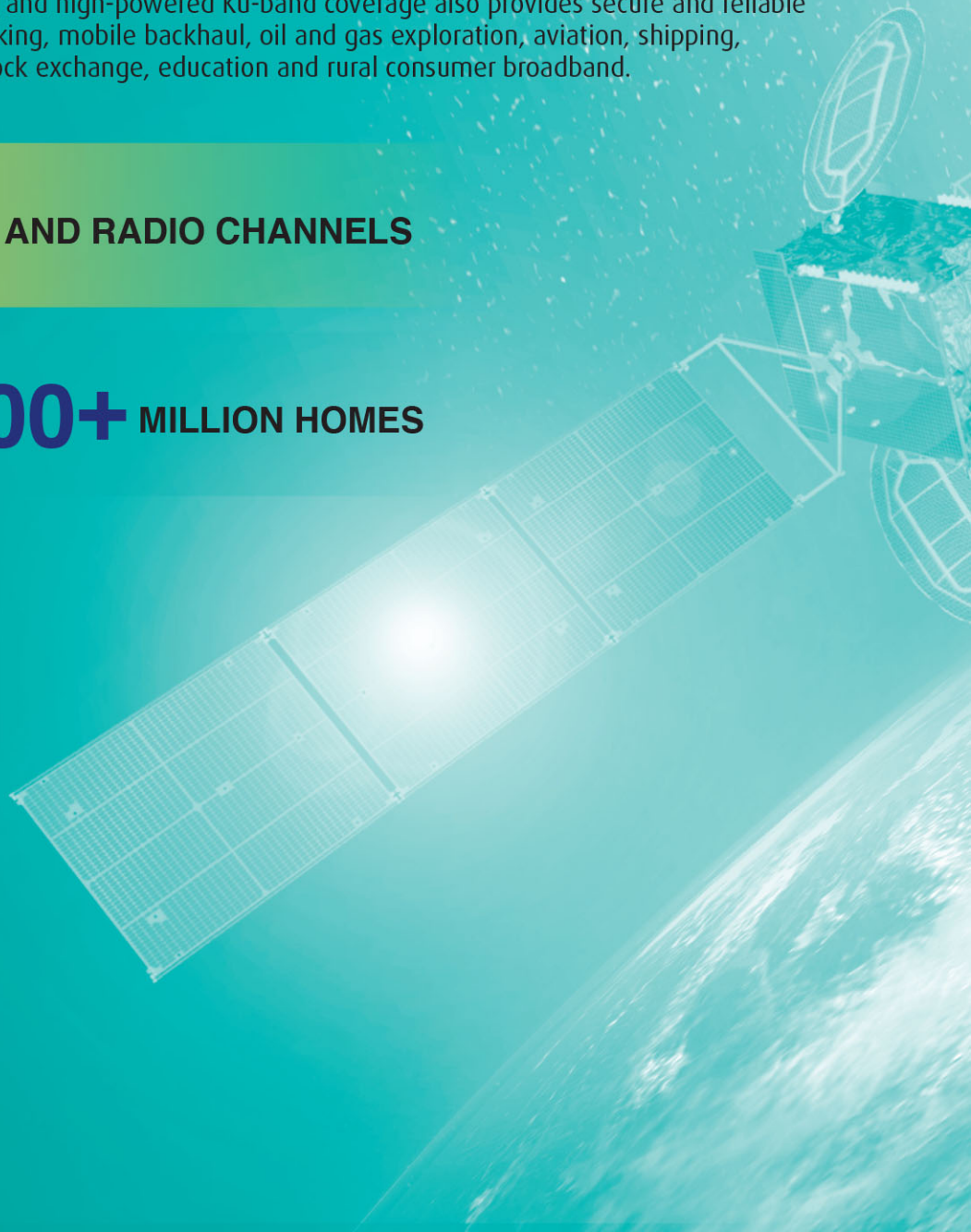
AsiaSat satellites' comprehensive C-band and high-powered Ku-band coverage also provides secure and reliable connectivity for applications such as banking, mobile backhaul, oil and gas exploration, aviation, shipping, transportation, mining, securities and stock exchange, education and rural consumer broadband.



550+ TV AND RADIO CHANNELS



REACHING **800+** MILLION HOMES



Comprehensive Satellite Solutions

> Satellite Capacity



Broadcast

- > DTH
- > TV, Radio and Content Distribution



Telecommunications

- > Mobile Backhaul
- > Private Corporate Networks
- > Communications Networks for Governments
- > National and International Networks
- > Tele-education Networks
- > Rural Consumer Broadband
- > Internet Access
- > IP Backbone Connectivity



Mobility Services

- > Aviation
- > Maritime
- > Transportation



Occasional Use Services

- > Satellite News Gathering
- > Video Contribution

> Satellite Value Added Services



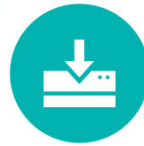
MCPC Platforms

- > UHD/HD/SD
- > DVB-S2/S
- > C/Ku Band



Teleport Services

- > Downlink, Turnaround and Uplink
- > Fibre and Broadway® Internet Connectivity
- > Payout Service
- > Equipment Hosting
- > Encryption
- > Data Centre



Backup

- > Backup and Emergency Recovery Services

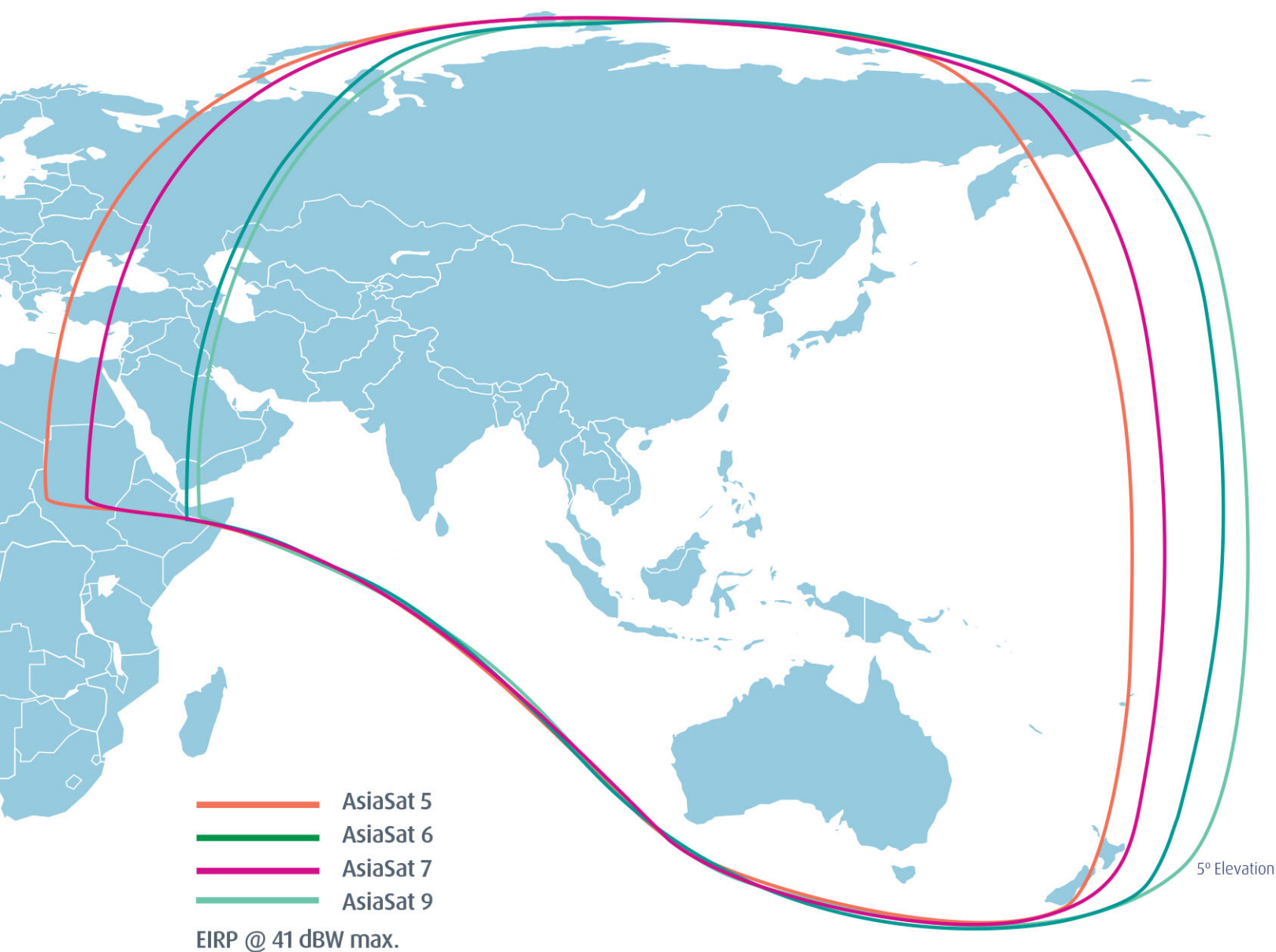


Our Coverage

World-Class Satellite Fleet

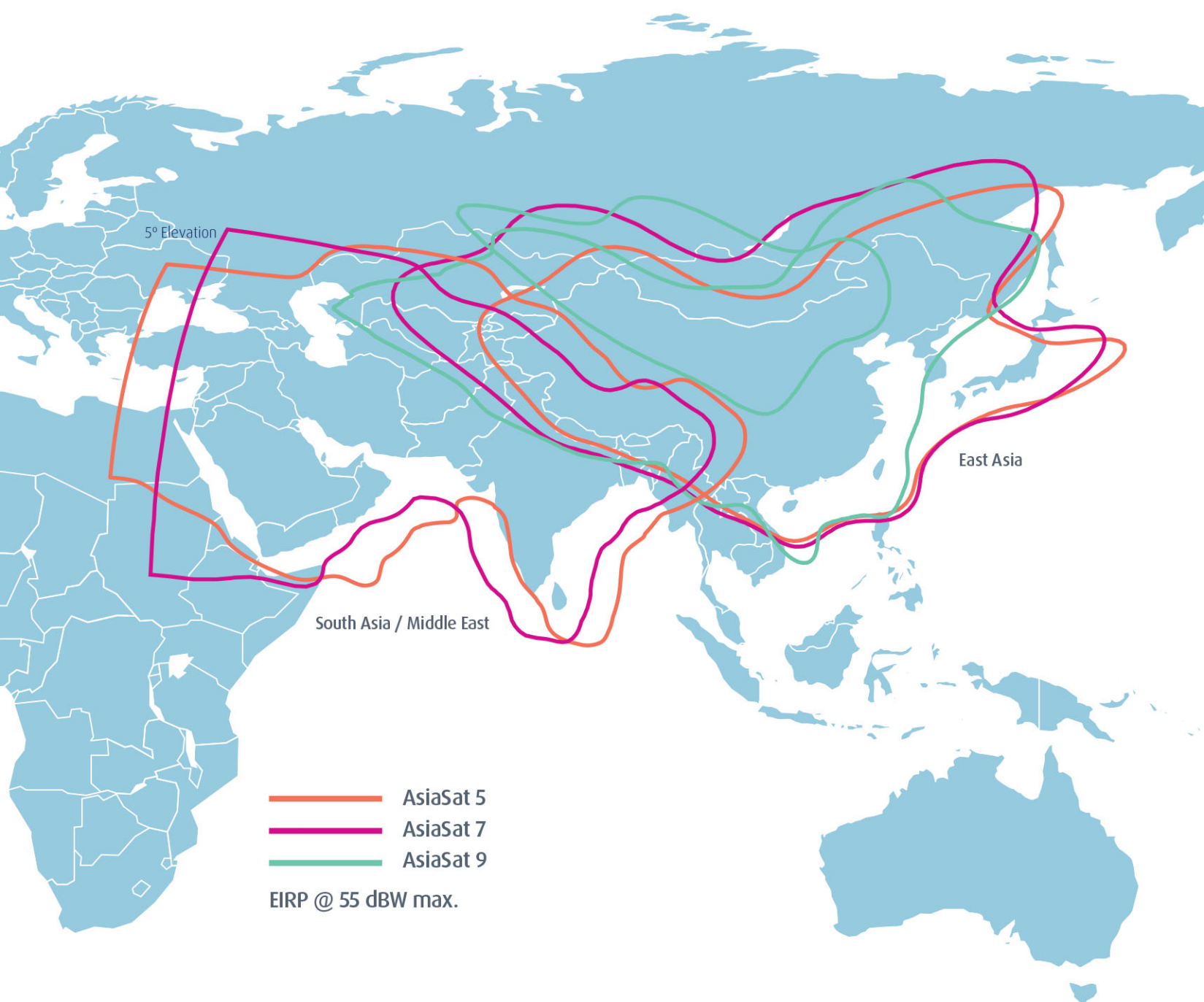
AsiaSat's region-wide
C-band coverage and high-powered
Ku-band beams offer unrivalled access to
two-thirds of the world's population

➤ Wide C-band Coverage with In-orbit Backup Compatibility



In Orbit Satellite	Nominal Orbital Location	Launch Date	C-band Coverage	Ku-band Coverage
AsiaSat 5	100.5°E	2009	Asia, Middle East, Central Asia and Australasia	East Asia South Asia Steerable Beam
AsiaSat 6	120°E	2014	Asia, Australasia, Central Asia and Pacific Islands	-
AsiaSat 7	105.5°E	2011	Asia, Middle East, Central Asia and Australasia	East Asia South Asia Steerable Beam
AsiaSat 8	4°W	2014	-	Fully leased
AsiaSat 9	122°E	2017	Asia, Middle East, Central Asia and Australasia	Australasia East Asia Indonesia Mongolia Myanmar

➤ Customised Ku-band Beams Delivering Power and Performance

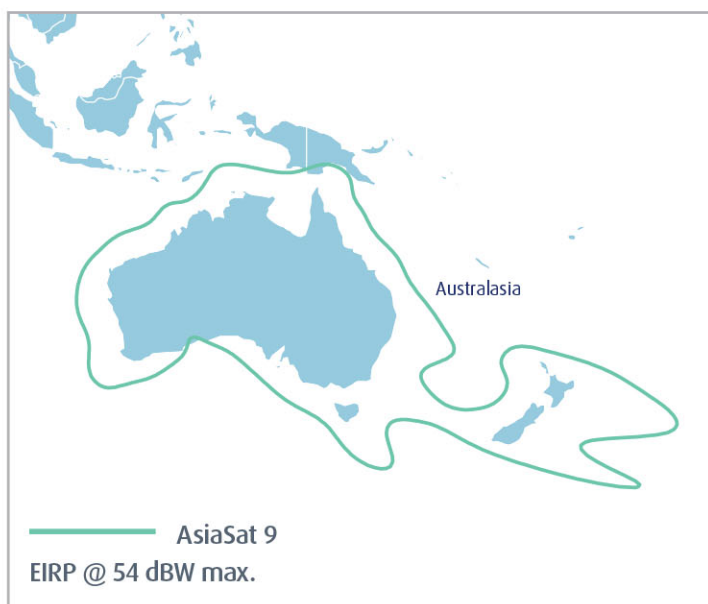
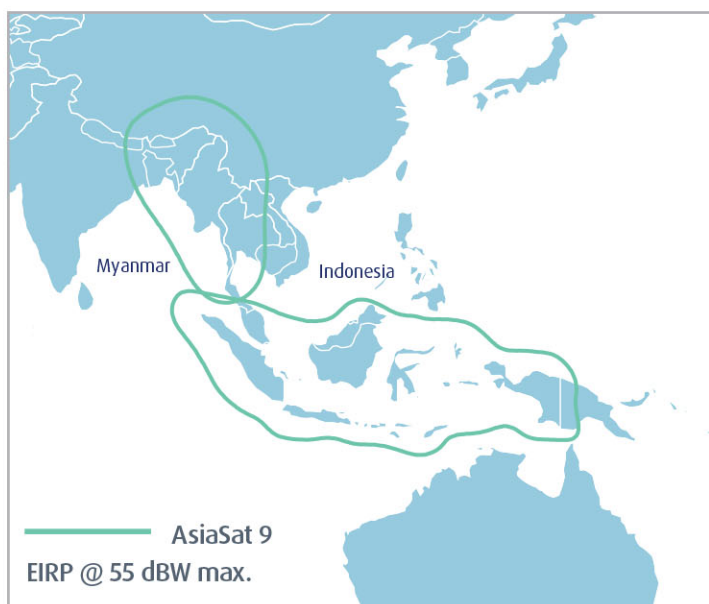


Our Coverage

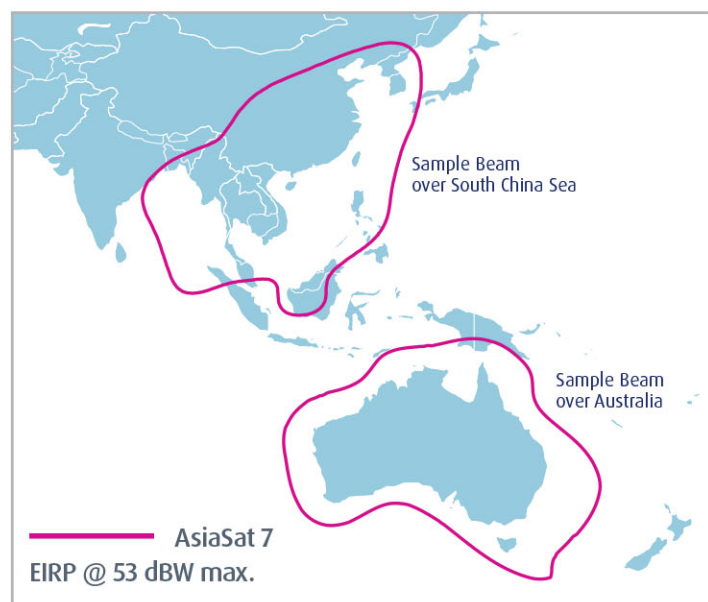
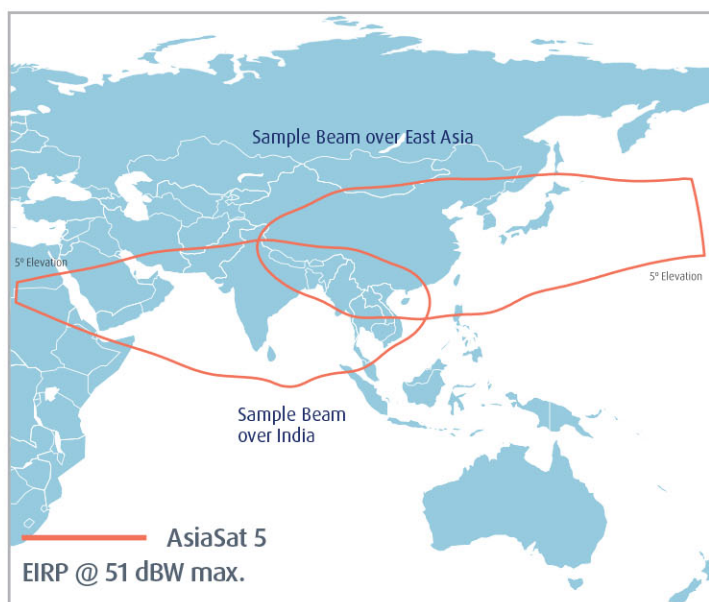
World-Class Satellite Fleet

AsiaSat's steerable spot beams serve customers' specific business needs

➤ Customised Ku-band Beams Delivering Power and Performance



➤ High-powered Ku-band Steerable Beams Offering Flexible Coverage



30 Years Together, We Reach for New Frontiers

Testimonial

"The partnership between AsiaSat and FOX Networks Group Asia spans more than two decades, dating back to 1991. Since then, the broadcast technology landscape in Asia has seen numerous changes, but through it all our two organizations have enjoyed mutual success across an expanding collaboration. AsiaSat's exceptional service and efforts to set up a dedicated broadcast centre for our suite of Asia and Middle East channels has enabled us to feed our consumers' voracious appetite the best, first, live and most exclusive entertainment."



"AsiaSat has been a long-term partner of ours since 1999, providing us with excellent satellite capacity and



transmission services to deliver top quality sport content to broadcasters and TV networks in the Asia-Pacific region. Over the years, we have expanded our collaboration to include 4K transmissions distribution to the international broadcasting community. We congratulate AsiaSat on their 30 years and beyond and look forward to a stronger collaboration in the years to come."

"From the very beginning of its expansion over Asia in 2010, France 24 chose AsiaSat to distribute its French and English channels. It has proved to be a successful choice, allowing France 24 to rapidly reach a significant number of households able to receive the channel in the Asia and Pacific region and then develop its notoriety and audience. Operations have always been smooth and secure with an excellent quality of service delivered to our viewers."



"Since we started broadcasting NHK WORLD-JAPAN, an English language news and lifestyle TV channel, on AsiaSat 3S in 2009, AsiaSat has proved to be our insightful and dependable partner in Asia and has done an excellent job in helping us to expand our penetration throughout the region. NHK WORLD-JAPAN is now available in HD on AsiaSat 7 and we look forward to continuing our partnership in the coming years."

"AsiaSat is a quality conscious company which helped us to grow our business with its premium and reliable technical services. AsiaSat has been very helpful and proven itself as the best partner in the growth of our company. Apart from present at 99% cable headends in our country, AsiaSat has more than 2 million TVROs installed in the areas where cable TV service is not available. AsiaSat is very popular and most distributed satellite in Pakistan."



"Over the years, AsiaSat and Sony Pictures Networks India have forged a bond of trust and cooperation. We are pleased to have AsiaSat as our satellite partner in Asia and congratulate them on the 30th year milestone of the launch of their first satellite, AsiaSat 1. On this special occasion, my team joins me in conveying our best wishes."



"AsiaSat has been a partner for Star India's General Entertainment and Sports Broadcast businesses for slightly under a decade now. Throughout our journey, AsiaSat services have furthered the growth of our channel distribution in the Asia-Pacific region with a single-minded focus on customer support and quality of service."



"AsiaSat has been a Telstra partner for over 15 years supplying us with reliable Satellite capacity for many critical application like Broadband, USO Sat, Mobile Backhaul and more recently small cell expansion program as well as many other critical government and enterprise VSAT networks and video delivery. I wish AsiaSat team all the very best for their future and a long term relationship with Telstra."



"At ZEE, we firmly believe in the power of creating something extraordinary based on the sheer essence of working together. Our journey of over 26 years has been blessed with key partners, with whom we have collaborated, and together have delivered extraordinary value to our internal and external stakeholders. Our association with AsiaSat is a testimony to this fact. Right from enabling & empowering us to launch India's first private satellite television channel, to taking our rich & engaging content across the Asia-Pacific, AsiaSat has been a strong and important partner."



Extraordinary Together



ASIASAT

Reaching Further, Bringing You Closer



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