



## **MEDIA RELEASE**

### **AsiaSat and KBZ partner to provide high speed connectivity in Myanmar**

Hong Kong, 30 May 2016 – Asia Satellite Telecommunications Company Limited (AsiaSat) and KBZ Gateway Company Limited (KBZ) have forged a partnership to provide satellite-based networks serving Myanmar with high speed data connectivity services.

“Myanmar is one of the key growth markets in the region. Advanced and high quality communications infrastructure is essential for the country’s sustainable economic development. We are glad to have this opportunity to contribute to Myanmar’s communications infrastructure expansion. We look forward to a successful and growing partnership with KBZ, one of the country’s leading groups,” said Philip Balaam, Vice President – Sales and Business Development of AsiaSat.

“AsiaSat’s high quality transponder capacity and flexible satellite solutions accelerate the roll out of our next generation data connectivity services to our clients in Myanmar. These services are important to support the rapid economic and social development of our country. With AsiaSat as our satellite partner, we will continue to increase our service offerings following the launch of our first VSAT hub service on May 24th in Yangon,” said Stephane Lamoureux, CEO of KBZ Gateway Co. Ltd.

KBZ will use C-band and Ku-band capacity on AsiaSat 4 and AsiaSat 7 satellites to establish high speed data networks across Myanmar. With AsiaSat’s high-power capacity and coverage, KBZ is able to deliver the highest quality and most cost-efficient connectivity solutions to its clients from the government, enterprise and consumer sectors.

With the launch of AsiaSat 9 in late 2016/early 2017, KBZ and its clients will further benefit from increased power and enhanced coverage. AsiaSat 9’s dedicated Ku-band beam for Myanmar will provide excellent downlink power, allowing for smaller and less costly antennas for VSAT broadband and DTH services across the country.



### ***About KBZ Gateway Company Limited***

KBZ Gateway Company Limited is a subsidiary of The Kanbawza (KBZ) Group of Companies, one of the largest privately-owned diversified group of companies in Myanmar. The group comprises of companies that are industry leaders in mining, banking, aviation, insurance, manufacturing, agriculture, real estate, trading, healthcare, tourism, hospitality and now technology. Founded by Aung Ko Win in 1994, The Kanbawza (KBZ) Group of Companies now has more than 80,000 employees. For more information, please visit: <http://www.kbzgroup.com.mm/>

KBZ Gateway Company Limited was developed to further extend the Group's abilities through technology and maximize its ability to contribute to the industry and country. The company aims to be the provider of providers for the country, becoming an enabler for its partners to help them increase their service quality and options made available to the community. Its ecosystem of partners provides an end to end service ranging from international & national connectivity, supported by next generation VSAT capability, mobile rooftop antennas, carrier neutral POPs & DC, and a full range of professional services as an Oracle Gold partner.

### ***About AsiaSat***

Asia Satellite Telecommunications Company Limited (AsiaSat), the leading satellite operator in Asia, serves over two-thirds of the world's population with its six satellites, AsiaSat 3S, AsiaSat 4, AsiaSat 5, AsiaSat 6, AsiaSat 7 and AsiaSat 8. The AsiaSat satellite fleet serves both the broadcast and telecommunications industries. Over 700 television and radio channels are now delivered by the company's satellites offering access to more than 830 million TV households across the Asia-Pacific region. AsiaSat also provides VSAT networks throughout the region. AsiaSat's next satellite, AsiaSat 9 on order from the manufacturer is planned to be launched in late 2016/early 2017. AsiaSat is a wholly-owned subsidiary of Asia Satellite Telecommunications Holdings Limited, a company listed on The Stock Exchange of Hong Kong Limited (Stock Code: 1135). For more information, please visit [www.asiasat.com](http://www.asiasat.com)

### ***Media Contacts:***

#### **Asia Satellite Telecommunications Company Limited**

Philip Balaam, VP, Sales & Business Development  
Tel: (852) 2500 0866  
Mobile: (852) 5328 6282  
Email: [pbalaam@asiasat.com](mailto:pbalaam@asiasat.com)

Winnie Pang, Manager, Marketing Communications  
Tel: (852) 2500 0880  
Email: [wpang@asiasat.com](mailto:wpang@asiasat.com)

#### **KBZ Gateway Company Limited**

Aye Sandar Lwin, Head of Communications  
Tel: (95) 09-788388372  
Email: [ayesandar.lwin@kbzgateway.com](mailto:ayesandar.lwin@kbzgateway.com)



KBZ Gateway's state-of-the-art teleport facilities for uplinking to AsiaSat satellites

