

MEDIA RELEASE

AsiaSat appoints Zhang Yan as new Vice President, China

Hong Kong, 3 May 2016 – Asia Satellite Telecommunications Company Limited ([AsiaSat](#)) announced the appointment of Ms. Zhang Yan as its new Vice President, China, to take over the responsibility of Mr. Zhang Hai Ming as he retires from 1 May 2016.

Zhang Yan started working with AsiaSat in 2008 as the Chief Representative of AsiaSat Beijing Office and General Manager of CITICSat, AsiaSat's partner in China. She will assume all responsibilities previously held by Zhang Hai Ming, and lead a strong team to continue to serve existing customers and develop new business in the China market. She will also maintain our close working relationship with CITICSat, who holds the exclusive right to market AsiaSat's transponder capacity in China. Zhang Hai Ming will take on a consultancy role to continue to serve AsiaSat.

"We welcome Zhang Yan to an expanding role to grow our business and enhance our customer services in China. Over the past years, Zhang Yan has made considerable contributions to our satellite business in China, notably our recent successful re-entry into the video market there. I trust Zhang Yan's strong leadership, along with her wealth of expertise, marketing and customer service experience will lead our strong China team to new heights."

"On behalf of AsiaSat, I would like to thank Hai Ming for his years of dedicated service and the significant contribution he has made to our Company. I am pleased that Hai Ming is assuming a new consultancy role and will be working closely with Zhang Yan to ensure a seamless handover," said William Wade, President and Chief Executive Officer of AsiaSat.

Zhang Yan has over 22 years of experience in the satellite industry with various management positions, covering areas in engineering, sales and marketing. Prior to joining AsiaSat, she worked for a satellite operator for more than 15 years. She holds a Bachelor's Degree in Engineering, majoring in Image Transmission and Processing, and an Executive Master's Degree in Business Administration, both from Beijing University of Posts & Telecommunications.

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About AsiaSat

Asia Satellite Telecommunications Company Limited (AsiaSat), the leading satellite operator in Asia, serves over two-thirds of the world's population with its six satellites, AsiaSat 3S, AsiaSat 4, AsiaSat 5, AsiaSat 6, AsiaSat 7 and AsiaSat 8. The AsiaSat satellite fleet serves both the broadcast and telecommunications industries. Over 700 television and radio channels are now delivered by the company's satellites offering access to more than 830 million TV households across the Asia-Pacific region. AsiaSat also provides VSAT networks throughout the region. AsiaSat's next satellite, AsiaSat 9 on order from the manufacturer is planned to be launched in late 2016 or early 2017. AsiaSat is a wholly-owned subsidiary of Asia Satellite Telecommunications Holdings Limited, a company listed on The Stock Exchange of Hong Kong Limited (Stock Code: 1135). For more information, please visit www.asiasat.com

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Zhang Yan, AsiaSat's new Vice President, China

