

MEDIA RELEASE

Aircom Pacific Leases Multiple Transponders across AsiaSat Fleet for delivery of in-flight entertainment and connectivity services

Hong Kong, 19 August 2015 – Asia’s leading satellite operator Asia Satellite Telecommunications Co. Ltd. (AsiaSat) has reached an agreement with in-flight entertainment and connectivity service provider Aircom Pacific, Inc. (Aircom Pacific) for using AsiaSat’s transponder capacity and uplinking services.

Under the agreement, Aircom Pacific will use Ka-band and Ku-band capacity on AsiaSat 7 and AsiaSat 8 to deliver its in-flight entertainment and connectivity services for airlines flying routes over Asia. These services include Wifi broadband Internet, streaming TV and videos, streaming gaming, cellular connectivity, and real-time Duty Free shopping and travel services, enabling passengers to enjoy more comprehensive entertainment options during their flight while staying connected to their work and social networks at all times.

“We chose AsiaSat as our satellite partner because it offers us the capacity, coverage and expertise in aero services necessary to ensure a successful implementation in the coming calendar year. The airline industry is intensely competitive. In-flight entertainment and connectivity will be the key for airlines to achieve differentiation and to boost passenger loyalty. Working with AsiaSat to launch this brand new range of in-flight services, we anticipate providing our partner airlines better value, improved and more convenient services to their passengers,” said Alan Gallant, Chief Marketing Officer of Aircom Pacific.

“Advanced satellite solutions are playing an increasingly important role in enabling in-flight service providers and airlines to offer the best possible entertainment and connectivity solution to their passengers. We are excited that AsiaSat’s satellite capacity was selected by Aircom Pacific to deliver more sophisticated in-flight communications and entertainment services that meet passengers’ growing demand for higher-quality entertainment and connectivity,” said Philip Balaam, Vice President, Sales and Business Development of AsiaSat.

###

About Aircom Pacific, Inc.

Aircom Pacific is a telecom service provider specializing in total system integration. Offering industry leading hardware and software, Aircom Pacific delivers in-flight entertainment and commerce options to airline and ground partners that were not an option in the past. By tailoring each system to suit the needs of the customer, Aircom Pacific provides video, audio, gaming, shopping and communications services that are most sought after throughout the world.

About AsiaSat

Asia Satellite Telecommunications Company Limited (AsiaSat), the leading satellite operator in Asia, serves over two-thirds of the world's population with its six satellites, AsiaSat 3S, AsiaSat 4, AsiaSat 5, AsiaSat 6, AsiaSat 7 and AsiaSat 8. The AsiaSat satellite fleet serves both the broadcast and telecommunications industries. Over 450 television and radio channels are now delivered by the company's satellites offering access to over 710 million TV households across the Asia-Pacific region. AsiaSat also provides VSAT networks throughout the region. AsiaSat's next satellite, AsiaSat 9 on order from the manufacturer is planned to be launched in late 2016/early 2017. AsiaSat is a wholly-owned subsidiary of Asia Satellite Telecommunications Holdings Limited, a company listed on The Stock Exchange of Hong Kong Limited (Stock Code: 1135). For more information, please visit www.asiasat.com.

Media Contacts:

Asia Satellite Telecommunications Company Limited

Sabrina Cubbon, VP, Marketing & Global Accounts
Tel: (852) 2500 0899
Mobile: (852) 9097 1210
Email: scubbon@asiasat.com

Winnie Pang, Manager, Corporate Affairs
Tel: (852) 2500 0880
Email: wpang@asiasat.com

Aircom Pacific, Inc.

Alan Gallant, Chief Marketing Officer
Tel: (886) 987 572 215
Email: alagallant@aircom4u.com

Bunny Wu, Managing Director HK
Tel: (852) 3188 1036
Email: bunnywu@aircom4u.com