

THE POWER OF FOX NEWS

UNPARALLELED NEWS COVERAGE

THE MOST WATCHED IN BREAKING NEWS, ANALYSIS AND POLITICAL DEBATE

#1

NETWORK IN ALL OF U.S. CABLE FOR 7 YEARS & COUNTING

Source: Nielsen, Live+SD 2016-2022, FNC #1 all cable in M-S total day and prime P2+

#1

U.S. CABLE NEWS NETWORK FOR 21 YEARS IN A ROW

Source: Nielsen, Live+SD, 2002-2022, FNC #1 in cable news vs. CNN/MSNBC M-S total day and prime, P2+ and P25-54)

#1

ACROSS ALL VOTER AFFILIATIONS (REPUBLICANS, DEMOCRATS & INDEPENDENTS)

Source: Nielsen/MRI-Simmons Fusion, L+SD, 2022 YTD (12/27/21-6/25/23), M-SU/6A-6A & M-SU/7P-12A U.S.-EDT, A25-54 (000)

#1

MOST ENGAGED U.S. NEWS BRAND ON SOCIAL CHANNELS

Source: Shareablee (Total Actions – FB/IG/TW), Cable News (Fox News, CNN, MSNBC, Newsmax) , 1H'23 (12/26/22-6/25/23













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