

MEDIA RELEASE**TV5MONDE and AsiaSat Expand and Extend Long-term Partnership
with TV5MONDE Asie HD and TV5MONDE Style HD on AsiaSat 5**

Hong Kong, 30 September 2015 – Asia Satellite Telecommunications Co. Ltd. ([AsiaSat](#)), Asia's leading satellite operator, today announced that [TV5MONDE](#), the world's leading French-language network, has entered into a long-term service agreement to broadcast both 'TV5MONDE Asie HD' and 'TV5MONDE Style HD' across the Asia-Pacific via [AsiaSat 5](#).

This new agreement also marks the service extension of TV5MONDE's new lifestyle channel 'TV5MONDE Style HD', which was successfully launched on AsiaSat 5 earlier this year. In addition to these HD services, TV5MONDE also broadcasts its 'TV5MONDE Asie' SD channel via [AsiaSat 7](#) in the Asia-Pacific.

TV5MONDE Asie HD's programming includes 18 daily newscasts, films and series, entertainment programs, documentaries, cultural programs and international sports coverage, available in French language with 4 subtitles in English, French, Vietnamese and Russian.

"Over the past two decades, AsiaSat has proven to be our most preferred satellite partner as it offers Asia's most popular broadcast platforms for ubiquitous audience access across the region," said Yves Bigot, Chief Executive Officer of TV5MONDE. "We are delighted to expand our strong partnership with AsiaSat to broadcast more compelling and high-quality HD French programming in Asia."

"We are excited to expand and extend our long-term strategic partnership with TV5MONDE in Asia. TV5MONDE's continued commitment to expand their services on AsiaSat is a testament of our market-leading position in the region. We look forward to continuing our support for TV5MONDE with superior coverage, audience access and value added services for years to come," said Sabrina Cubbon, Vice President, Marketing and Global Accounts of AsiaSat.

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About TV5MONDE

Launched in 1984, TV5MONDE is the world's leading French language network broadcasting 24/7. Through its 9 multi-thematic separate and regional channels and TiVi5MONDE, a channel dedicated to young viewers in the USA, it reaches more than 290 million households and 55 million viewers every week in 200 countries and territories making TV5MONDE one of the most widely network in the world. Programming originates from 5 different countries, including France, Switzerland, Belgium, Canada and French speaking Africa and includes daily newscasts, films and series, entertainment programs, documentaries, cultural programs and international sports coverage, with subtitling available in 12 languages. For more information, please visit <https://asia.tv5monde.com>

About AsiaSat

Asia Satellite Telecommunications Company Limited (AsiaSat), the leading satellite operator in Asia, serves over two-thirds of the world's population with its six satellites, AsiaSat 3S, AsiaSat 4, AsiaSat 5, AsiaSat 6, AsiaSat 7 and AsiaSat 8. The AsiaSat satellite fleet serves both the broadcast and telecommunications industries. Over 450 television and radio channels are now delivered by the company's satellites offering access to over 710 million TV households across the Asia-Pacific region. AsiaSat also provides VSAT networks throughout the region. AsiaSat's next satellite, AsiaSat 9 on order from the manufacturer is planned to be launched in late 2016/early 2017. AsiaSat is a wholly-owned subsidiary of Asia Satellite Telecommunications Holdings Limited, a company listed on The Stock Exchange of Hong Kong Limited (Stock Code: 1135). For more information, please visit www.asiasat.com

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TV5MONDE's quality programming: Le monument préféré des Français