



## MEDIA RELEASE

### **PT. Graha Pratama Sejahtera Chooses AsiaSat 4 to deliver a bouquet of 14 channels in the Asia-Pacific**

**Hong Kong, 27 October 2015** – Asia Satellite Telecommunications Co. Ltd. ([AsiaSat](#)), Asia's leading satellite operator, announced today that PT. Graha Pratama Sejahtera ([GPS](#)), a leading system integrator based in Indonesia, has launched a bouquet of 14 television channels on [AsiaSat 4](#) at 122°E.

The services, uplinked by GPS's facilities in Jakarta, are distributed via AsiaSat 4 in C-band to Satellite TV operators in Indonesia. With these new services, AsiaSat 4 has significantly expanded its television offerings to viewers across the country. These include general entertainment, news, music, lifestyle, wildlife, adventure and science programmes, broadcast in Indonesian, Hindi, English and Arabic languages.

"We are excited that we have further expanded our transmission services to the broadcast community with AsiaSat's excellent capacity. AsiaSat 4 is a high performance satellite with exceptionally high power and superior look angle. It is an ideal platform to support our country-wide television distribution services. We look forward to expanding our collaboration with AsiaSat in the future," said Liauw Ing Hauw, Director of PT. Graha Pratama Sejahtera.

"We are pleased that PT. Graha Pratama Sejahtera chose AsiaSat as its prime satellite platform for television distribution services in Indonesia. This is an exciting development of AsiaSat 4's service expansion for the TV sector in Asia. We will continue our efforts to grow the neighbourhood of AsiaSat 4, from digital TV to HD and Ultra-HD, to meet the growing demand for diverse and high quality television services in Asia," said Philip Balaam, Vice President, Sales and Business Development of AsiaSat.

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#### ***About PT. Graha Pratama Sejahtera***

PT. Graha Pratama Sejahtera is a leading system integrator for TV stations in Indonesia. Established in 2002, PT. Graha Pratama Sejahtera has built up a wide client base across several business sectors delivering end to end design to delivery of media facilities, infrastructure and systems. Its comprehensive services include building television stations, system integration for broadcast facilities, DTH platforms, SNG, van and digital transmitters, and providing project management services.



**About AsiaSat**

Asia Satellite Telecommunications Company Limited (AsiaSat), the leading satellite operator in Asia, serves over two-thirds of the world's population with its six satellites, AsiaSat 3S, AsiaSat 4, AsiaSat 5, AsiaSat 6, AsiaSat 7 and AsiaSat 8. The AsiaSat satellite fleet serves both the broadcast and telecommunications industries. Over 450 television and radio channels are now delivered by the company's satellites offering access to over 710 million TV households across the Asia-Pacific region. AsiaSat also provides VSAT networks throughout the region. AsiaSat's next satellite, AsiaSat 9 on order from the manufacturer is planned to be launched in late 2016/early 2017. AsiaSat is a wholly-owned subsidiary of Asia Satellite Telecommunications Holdings Limited, a company listed on The Stock Exchange of Hong Kong Limited (Stock Code: 1135). For more information, please visit [www.asiasat.com](http://www.asiasat.com)

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At 122°E, AsiaSat 4 offers high-power C-band coverage across the Asia-Pacific