



## **MEDIA RELEASE**

### **Arqiva Secures C-band Capacity on AsiaSat for Distributing Sports Events in Asia and Australasia**

London/Hong Kong, 8 April 2014 – Expanding its premium clientele of media and content delivery providers, Asia Satellite Telecommunications Company Limited (AsiaSat) announced it has signed a contract with Arqiva Limited for C-band capacity on AsiaSat 5 to distribute sports events throughout Asia and Australasia.

Arqiva will use AsiaSat 5, Asia's prime sports content delivery platform, to distribute a wide range of elite sports events, including football, cricket, volleyball and tennis, to broadcasters and platform operators across the Asia-Pacific region.

David Crawford, Managing Director of Satellite & Media at Arqiva, said, "Asia is a strategically important region for us. We've recently opened an office in Singapore and introduced a teleport service in Hong Kong where we provide fibre connectivity. Our focus on sport is critical to our success in the region and this new relationship with AsiaSat will provide flexible bandwidth and capacity for our customers in the Asia and Australasia region. We look forward to developing our relationship and growing our sports business in the region."

"We are pleased that Arqiva has selected AsiaSat to expand its distribution service in the Asia Pacific. The addition of a quality client such as Arqiva, demonstrates the value of AsiaSat for the distribution of major sports events in the region. AsiaSat's excellent access to major Asian terrestrial and pay TV platforms meets our clients' broadcast and distribution needs for servicing such a wide region," said William Wade, President and Chief Executive Officer of AsiaSat.

AsiaSat offers occasional use capacity across its satellite fleet for content distribution and live coverage of sports, breaking news and special events in Asia. AsiaSat's satellites have become an integral part of many broadcasters and media companies' global content delivery network for distributing entertainment, news and live international sports events such as the Olympics Games and the FIFA World Cup.

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#### ***About Arqiva Limited***

Arqiva, the communications infrastructure and media services company, operates at the heart of the broadcast, satellite and mobile communications markets. The company is at the forefront of network solutions and services in the digital world. Arqiva provides much of the infrastructure behind television, radio, satellite and wireless communications in the UK. Customers include major broadcasters such as the BBC, ITV, BSkyB and the independent radio groups, major telco providers including the UK's four mobile network operators, and the emergency services. [www.arqiva.com](http://www.arqiva.com)

### ***About AsiaSat 5***

AsiaSat 5 is a Space Systems/Loral's 1300 satellite launched in August 2009, operating at the orbital location of 100.5 degrees East. AsiaSat 5 carries 26 C-band and 14 Ku-band transponders, and has a design life of 15 years. Its powerful C-band footprint covers over 50 countries and regions spanning from Russia to New Zealand and from Japan to the Middle East and parts of Africa. The Ku-band coverage consists of two high powered fixed beams serving East Asia and South Asia, as well as a steerable beam.

### ***About AsiaSat***

Asia Satellite Telecommunications Company Limited (AsiaSat), the leading regional satellite operator in Asia, serves over two-thirds of the world's population with its four satellites, AsiaSat 3S, AsiaSat 4, AsiaSat 5 and AsiaSat 7. The AsiaSat satellite fleet provides services to both the broadcast and telecommunications industries. Over 450 television and radio channels are now delivered by the company's satellites offering access to over 710 million TV households across the Asia-Pacific region. AsiaSat also provides telecommunications operators and end users services such as voice networks, private VSAT networks and broadband multimedia. AsiaSat's latest satellites, AsiaSat 6 and AsiaSat 8, are scheduled for launch in the coming months. AsiaSat 9 which is on order from the manufacturer is planned to be launched in 2017. AsiaSat is a wholly-owned subsidiary of Asia Satellite Telecommunications Holdings Limited, a company listed on The Stock Exchange of Hong Kong Limited (Stock Code: 1135). For more information, please visit [www.asiasat.com](http://www.asiasat.com)

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