



MEDIA RELEASE

AsiaSat's Spectrum Management Manager Per Hovstad Presented 2008 APSCC Special Award

Hong Kong, 24 September 2008 – Per Hovstad and four other representatives from the APSCC (Asia-Pacific Satellite Communications Council) member companies were presented the 'Asia Spectrum Defense Team' Special Award at the 2008 APSCC Awards Ceremony held on the 23rd of September in Jeju Island, Korea.

Per Hovstad was the Manager for the Spectrum Management Section of Asia Satellite Telecommunications Co. Ltd. (AsiaSat). He had served AsiaSat since 2000, and worked actively on a wide range of frequency coordination and protection activities, and ITU (International Telecommunication Union) matters, including preparations for World Radiocommunication Conferences such as the WRC-07, -03 and WRC-2000.

Based on a series of criteria set by the APSCC Awards Selection Committee, the 'Asia Spectrum Defense Team' Special Award was presented to the five representatives of the APSCC member companies who first united and then collectively put in the tremendous effort required to publicise the issue such that the integrity of the C-band spectrum used by satellite application could be maintained. As a result of this joint effort, it was concluded at the WRC-07 in November 2007 that the future mobile phone systems (IMT) were not widely accepted in C-band.

"It is gratifying that Per and the efforts of satellite operators in the region were recognised by the industry. Per has contributed significantly as a key member of the spectrum management team of AsiaSat over the past years and to the efforts that led to the unity of the satellite industry at the WRC-07," said Peter Jackson, Chief Executive Officer of AsiaSat.

“AsiaSat was one of the first satellite operators who realised the threat posed to C-band satellite reception by Broadband Wireless Access (BWA), including the IMT. We have been working actively over the years in many countries, regionally and internationally to raise the awareness on this issue. We shall continue to pursue the work to ensure protection from other types of BWA applications as well as other service that could interfere with satellite reception.”

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About AsiaSat

AsiaSat, the leading regional satellite operator in Asia, serves over two-thirds of the world's population with its three satellites, AsiaSat 2 at 100.5°E, AsiaSat 3S at 105.5°E and AsiaSat 4 at 122°E. The AsiaSat satellite system provides services to both the broadcast and telecommunications industries. Some 300 television channels are now delivered by the Company's satellites, reaching over 96 million households, with more than 360 million viewers across the Asia Pacific region. Many telecommunications customers use AsiaSat for services such as public telephone networks, private VSAT networks and high speed Internet and multimedia services. It is a wholly-owned subsidiary of Asia Satellite Telecommunications Holdings Limited, a company listed on the Stock Exchange of Hong Kong Limited (SEHK: 1135). For more information, please visit www.asiasat.com

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