



1988-2008 **20** YEARS

## **MEDIA RELEASE**

### **AsiaSat Appoints New General Manager Engineering**

**Hong Kong, 26 March 2008** – Asia Satellite Telecommunications Company Limited (AsiaSat), Asia's leading satellite operator, announced the appointment of Roger Tong as its new General Manager Engineering.

Mr. Tong will assume the responsibilities of Barry Turner, who retired from the position end of last year, leading the engineering team's expanded efforts in spacecraft and ground network development, spectrum management and planning.

AsiaSat's Chief Executive Officer Peter Jackson expressed, "While AsiaSat enters its 20<sup>th</sup> anniversary this year, Roger's appointment generates new vigor into our AsiaSat 5's programme, and the expansion of our earth stations to further support our diversified service portfolio and to meet customers' changing demand in the years ahead."

Mr. Tong has over 20 years' experience in the satellite and telecommunications industry and has worked in Canada, Mainland China and Hong Kong. He has held various senior management positions at COM DEV International, Allen Telecom Corporation and Mark IV Industries.

Prior to joining AsiaSat in March, Mr. Tong was the Technical Consultant to Telesat Canada where he was responsible for numerous programmes. He possesses a strong academic background with a Bachelor degree in Computer Engineering and a Master degree in Engineering from the McMaster University, Canada and a MBA degree from the Wilfrid Laurier University, Canada.

"We are grateful for Barry's invaluable contribution as a key member of the management team over the last decade. His expertise has tremendously facilitated AsiaSat's engineering support functions to step forward," Mr. Jackson added. Under Mr. Turner's leadership since 1997, AsiaSat's engineering team successfully completed the AsiaSat 3S and AsiaSat 4 spacecraft programmes, the inauguration of AsiaSat Tai Po Earth Station, and initiated the planning and construction of AsiaSat 5.

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**About AsiaSat**

AsiaSat, the leading regional satellite operator in Asia, serves over two-thirds of the world's population with its three satellites, AsiaSat 2 at 100.5°E, AsiaSat 3S at 105.5°E and AsiaSat 4 at 122.2°E. The AsiaSat satellite system provides services to both the broadcast and telecommunications industries. Over 240 television channels are now delivered by the Company's satellites, reaching over 96 million households, with more than 360 million viewers across the Asia Pacific region. Many telecommunications customers use AsiaSat for services such as public telephone networks, private VSAT networks and high speed Internet and multimedia services. It is a wholly-owned subsidiary of Asia Satellite Telecommunications Holdings Limited, a company listed on the Stock Exchange of Hong Kong Limited (SEHK: 1135). For more information, please visit [www.asiasat.com](http://www.asiasat.com)

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