



AsiaSat and Indiasign to Jointly Launch MCPC Platform on AsiaSat 2

Hong Kong, 27th June, 2007....Asia's leading satellite operator, Asia Satellite Telecommunications Company Limited (AsiaSat) and Indiasign Pvt. Ltd., India's leading broadcast services provider and systems integrator, announced today the signing of a collaboration agreement to jointly launch a C-band MCPC (Multiple Channels per Carrier) platform on AsiaSat 2's pan Asian coverage beam offering premier broadcasters one-stop transmission solution to distribute television and radio services to cable and satellite networks, terrestrial stations, hotels and individual home viewers across Asia and Australasia.

This new MCPC platform on AsiaSat 2 will be operated by Indiasign's teleport in New Delhi where it will provide uplink and distribution services to Indian broadcasters through AsiaSat's C-band transponder capacity on AsiaSat 2.

"We are very excited to have forged a new partnership with Asia's leading satellite operator to offer premium broadcast solution to broadcasters in India. AsiaSat operates a very successful satellite fleet that enjoys the best audience access in India and across Asia with premier broadcasters STAR, Zee and Sahara One onboard. We look forward to launching this new AsiaSat 2 MCPC platform from our New Delhi teleport to offer broadcasters in India the highest quality and most reliable satellite uplink and distribution solutions for accessing the massive audiences in India and beyond," said Anoop Bhatia, Chief Operating Officer of Indiasign.

"We are very pleased that we have further expanded our service portfolio to Indian broadcasters through our collaboration with Indiasign. India has Asia's most exciting broadcast market and we see a surge in demand from local broadcasters for more comprehensive and cost effective broadcast solutions. The launch of this new MCPC platform will meet the requirements of broadcasters in India and at the same time further expand AsiaSat's exciting line up of South Asian programming," said Peter Jackson, Chief Executive Officer of AsiaSat.

About Indiasign

Indiasign Pvt. Ltd., an ISO 9001:2000 company, is a leading broadcast service provider and systems integrator in India. Besides its teleport in Gurgaon, Indiasign also operates a fleet of 15 DSNG vans to provide video contribution services to broadcasters in India. In addition, Indiasign has obtained licences to set up teleports in Kolkatta and Chennai. For more information, please visit www.indiasign.net.

About AsiaSat 2

AsiaSat 2 operates at an orbital location of 100.5 degrees East. The satellite is a Lockheed Martin Series 7000 model and carries twenty 36 MHz and four 72 MHz C-band, as well as nine 54 MHz Ku-band linearised transponders. Its C-band footprint covers 53 countries spanning from Russia to New Zealand and from Japan to the Middle East and parts of Africa. It also has a high-power Ku beam serving the Greater China region, Korea and Japan. AsiaSat 2 currently serves many regional and international broadcasters, wholesale news agencies, video service providers, teleport service providers for video and news distribution and contribution services, as well as governments and corporations for VSAT network services.

About AsiaSat

AsiaSat, the leading regional satellite operator in Asia, serves over two-thirds of the world's population with its three satellites, AsiaSat 2 at 100.5°E, AsiaSat 3S at 105.5°E and AsiaSat 4 at 122.2°E. The AsiaSat satellite system provides services to both the broadcast and telecommunications industries. Over 270 television channels and 130 radio channels are now delivered by the Company's satellites, reaching over 96 million households, with more than 360 million viewers across the Asia Pacific region. Many telecommunications customers use AsiaSat for services such as public telephone networks, private VSAT networks and high speed Internet and multimedia services. It is a wholly-owned subsidiary of Asia Satellite Telecommunications Holdings Limited, listed on both the Hong Kong (SEHK: 1135HK) and New York (NYSE: SAT) stock exchanges. In April and June of this year, AsiaSat was selected the 'Best Asian Satellite Carrier' and the 'Satellite Communications Service Provider of the Year in Asia Pacific' respectively by Telecom Asia magazine and Frost & Sullivan. For more information, please visit www.asiasat.com.

Media inquiries:

Indiasign

Lalit Parimoo, General Manager Marketing

Tel: (91 11) 2323 9902, 2322 1583

Fax: (91 11) 2323 9908

Email: lparimoo@indiasign.net

Asia Satellite Telecommunications Company Limited

Sabrina Cubbon, General Manager Marketing

Tel: (852) 2500 0899

Mobile: (852) 9097 1210

Fax: (852) 2500 0895

Email: scubbon@asiasat.com

Winnie Pang, Corporate Affairs Manager

Tel: (852) 2500 0880

Fax: (852) 2500 0895

Email: wpang@asiasat.com

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