



## **AsiaSat CEO Peter Jackson Receives CASBAA Chairman's Award 2006**

Hong Kong, 27th October, 2006.....Peter Jackson, Chief Executive Officer of Asia Satellite Telecommunications Company Limited (AsiaSat) was presented the 'CASBAA Chairman's Award 2006' for his outstanding contribution to the Asia Pacific multi-channel cable, satellite and broadband pay TV industries in the previous 12 months.

The Award was given at the CASBAA TV Advertising Awards held on the final day of the CASBAA Convention 2006 in Hong Kong.

Mr. Jackson has been a member of CASBAA (Cable & Satellite Broadcasting Association of Asia) for almost all of the Association's 15-year history and a Member of the Board of Directors for seven years.

Marcel Fenez, the Chairman of CASBAA, said, "For more than a decade Peter Jackson has been an outstanding executive in one of our industry's most commercially and technically challenging sectors, satellite services. With his pan-regional responsibilities and a background in telecommunications, Peter has developed an almost unique understanding of media and telecoms issues which has hugely benefited our industry and the Association."

The formal citation for Mr Jackson's Award reads: "In recognition of Peter Jackson's unparalleled professionalism and integrity in one of the most competitive sectors within our industry and his on-going commitment to the Association."

Peter Jackson, Chief Executive Officer of AsiaSat said, "I am honoured to receive this award. But the honour is as much for the team at AsiaSat as it is for me. I also think the Award is an endorsement of the general achievements of CASBAA itself in the years that I have been involved. I am very proud to be part of the CASBAA team as it has grown from 'a one-man band to an orchestra' that contributes significantly to the growth of the cable, satellite and broadband industry in the region."

Mr. Jackson has over 30 years' experience in the telecommunications field with the past 13 years dedicated to the satellite community. Prior to joining AsiaSat as CEO in 1993, Mr Jackson was the Regional Director, Asia Pacific of Cable & Wireless, which he joined in 1970 with responsibilities for several satellite telecom ventures around the region. He has also worked in the Caribbean, the United Arab Emirates and China. Mr Jackson received the APSCC's "Satellite Executive of the Year in Asia Pacific" award this September in Seoul, Korea.

### ***About AsiaSat***

AsiaSat, the leading regional satellite operator in Asia, serves over two-thirds of the world's population with its three satellites, AsiaSat 2 at 100.5°E, AsiaSat 3S at 105.5°E and AsiaSat 4 at 122.2°E. The AsiaSat satellite system provides services to both the broadcast and telecommunications industries. Over 240 television channels and 130 radio channels are now delivered by the Company's satellites, reaching over 96 million households, with more than 360 million viewers across the Asia Pacific region. Many telecommunications customers use AsiaSat for services such as public telephone networks, private VSAT networks and high speed Internet and multimedia services. It is a wholly-owned subsidiary of Asia Satellite Telecommunications Holdings Limited, listed on both the Hong Kong (SEHK: 1135HK) and New York (NYSE: SAT) stock exchanges. For more information, please visit [www.asiasat.com](http://www.asiasat.com)

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